

Management Bulletin

23rd of August 2021



Mr. Dheeraj Bhushan
Vice President and Business Head
Ansysco ANAND and Anchemco ANAND

Mr. Dheeraj Bhushan has been appointed as Vice President and Business Head, Ansysco ANAND and Anchemco ANAND, effective 26th of July 2021. Dheeraj will be responsible for driving Ansysco/Anchemco's business in both areas of Automotive and Pharma/Hygiene in line with our strategy. He will operate out of Anchemco ANAND, Parwanoo, Himachal Pradesh.

Dheeraj has over 18 years of rich professional experience in sales, marketing, and business management assignments with key execution in the areas of brand and product launch, marketing deployment, digital marketing, and channel management.