



## PRESS RELEASE

### **Gabriel garners accolades at FICCI Quality Systems Excellence Awards** **Bags Second prize in Large Size category**

GABRIEL INDIA LIMITED, DEWAS (M.P.) unit won the **Second prize** in the **Large Size category** of 4<sup>th</sup> FICCI Quality Systems Excellence Awards for Manufacturing-2015 held on September 23, 2015. Dr. V.K. Saraswat, Member, NITI Aayog and Mr. Adil Zainulbhai, Chairman, Quality Council of India, felicitated Gabriel India Team and other winners at the event.

Manoj Kolhatkar, MD Gabriel India said, "It's a moment of great pride to receive this prestigious award. Our focus on ensuring high standards of quality in all our systems and manufacturing processes have been a vital factor behind this recognition."

Dr. Saraswat addressed the audience by saying, "There was a need to change the perception about the quality of Indian products, which was not seen at par with global standards. This required a change in the mindset of the people and they needed to shift from manual processes to automated systems and embrace new technology to become competitive on the global stage." Meanwhile, Mr. Zainulbhai said, "There was a need for strong institutions that could formulate measure and certify standards. A robust accreditation program was needed for producing quality products."

FICCI Quality Systems Excellence Awards recognizes organisations for their commitment to quality systems at the workplace and putting in place good quality systems in the organization. The winners were selected after a rigorous selection process based on three stage rigorous process that includes application evaluation, on-site audit and the final presentation to the Hon'ble Jury for the awards.

Gabriel India, an ANAND Group company, manufactures a wide variety of suspension products Shock Absorbers and Front Fork that are precision engineered and ride-tuned to meet the growing demands of today's customers.

#### **About Gabriel India**

One of the 19 companies of Anand Group, Gabriel India was incorporated in 1961. Gabriel India is a renowned brand synonymous with shock absorbers in India having established a significant presence across all automotive customer segments: the OEMs, replacement market and exports. The company provides the widest range of ride control products in India: shock absorbers, struts and front forks, across every automotive segment with over 300 product models on offer.

#### **About ANAND**

The ANAND Group provides the widest range of solutions to the Indian Automotive Industry and with an annual turnover of over US Dollars 1.1 Billion, the group is among the country's leading manufacturers and suppliers of Automotive Systems and Components. The globally acclaimed SUJÁN hotels have created new benchmarks in experiential travel in India, and are among other things, environmentally and socially responsible. The Anand Supervisory Board is the apex body that effectively governs the entire group.

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