Honda going all out to be No. 1 in India

Honda sets up cutting-edge Technical Centre at its Manesar plant to expedite new product development programmes in its quest to top the Indian two-wheeler pack by 2020 Page 24

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SKF’s unique solution for smoother rides
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Faurecia opens new plant in B’lore

Faurecia’s new plant in B’lore

The world’s sixth largest automotive equipment supplier and a leader in emissions control technologies, has inaugurated its new plant in Biddi near Bangalore. The plant, which went online in September 2012, has been set up specifically to manufacture hot end, cold end and instrument panel reinforcement tubes for Toyota Kirloskar Motor (TKM). Faurecia is the supplier of emissions control solutions for TKM’s Etios, Liva, Innova, Fortuner and Corolla cars in India.

Faurecia Emissions Control Technologies (FECT) in Bangalore started production for Toyota in March 2004. The new plant is situated less than 5km from Toyota’s assembly plants at Biddi and will help enable just-in-time deliveries to the TKM site.

The plant is dimensioned to produce over 600 cars sets a day for Toyota (TKM), close to 700 sets a day for Toyota Plant-2 (Etios, Liva, Corolla). This new facility, says Faurecia, helps it to significantly improve the response time in the supply chain as well as support the growing demand from TKM.

Speaking on the occasion, Hiroshi Nakagawa, managing director of TKM, said: “We now consider Faurecia as an associated member of the Toyota family and appreciate its efforts in helping Toyota achieve great success in the Indian automotive market.”

Two-wheeled world revs up

The two-wheeler industry is special issue you are holding covers the entire spectrum of the industry – from EV makers and volume players to manufacturers of top-of-the-line products – and is packed with information that you may find interesting and useful. We await your feedback.

Meanwhile, early February will see the first ACMA-Automotobike trade fair. See you there.

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Bosch Auto Aftermarket expands in East India

ON JANUARY 18, BOSCH Automotive Aftermarket (AA) launched over 125 service centres in East India. The company had simultaneously inaugurated all of its centres in a single day – 18 in West Bengal, 24 in Guwahati, 30 in Ilahabard, 25 in Chattisgarh, 2 in Jharkhand and 1 in Orissa.

The move establishes Bosch Automotive Aftermarket’s aggressive plans for service network expansion across India through its 1,000 partners dedicated to the segment. The Sustainability Awards focus on the strong link between corporate reputation and customer trust, and feed into building brand value and public positioning of companies.