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## Anand Group sets up second filter plant in Parwanoo

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AHLE Filter Systems (India) Ltd, a leading manufacturer and exporter of automotive filters in India has started its second plant in Parwanoo. The chief minister of Himachal Pradesh, Prof. Prem Kumar Dhumal, inaugurated the plant. The new plant, Parwanoo Unit

Anand Automotive Group highlighted "At the initial stage, the 45th plant of Anand Group will generate direct and indirect employment for more than 150 people and increased production in future will result in further job opportunities. This project once again demon-



Prof Prem Kumar Dhumal, Chief Minister of Himachal Pradesh along with Mr K.C. Anand, Member, Deep C Anand Foundation and Mr Sunil Nair, COO, Mahle Filter Systems India.

- II caters to a new product range utilising enhanced technology to service the requirement of MFSI's existing and new customers like Ashok Leyland, Tata Motors, M&M, GM, Bosch etc.. It will also cater to the requirements of the replacement market in India and for exports.

On the occasion, Mr K.C. Anand, Member, Deep C Anand Foundation, strates the Group's commitment towards the state of Himachal Pradesh, particularly Parwanoo, where it has manufacturing facilities since 1976."

Mr K.C. Anand said, "Anand is among India's leading manufacturers of automotive systems and components with a record for supplying virtually every vehicle and engine manufacturer in the country. With the largest range of automotive components, the Group recorded a sales turnover of USD 700 Million in 2009, with a target to achieve \$ 2 billion by 2014. Anand Automotive Group has an investment plan of ₹1300-1500 crores for the next five years for new plants and new joint ventures in the automotive sector and capacity building in existing plants."

Mr. KC Anand expressed, "Anand firmly believes that a successful business is substantially about people and its dedicated workforce of 8000 people as its most valued asset. Anand targets to achieve employee strength of 13000 in 2014". "Anand strongly believes in Women Empowerment" he further added.

MAHLE Filter Systems India, a joint venture between MAHLE Group of Germany and Anand, earlier known as Purolator India Ltd, was established in 1966 to manufacture an extensive range of Air, Oil, Fuel and Hydraulic filters for application in the Automotive, Railway, Aviation and Earthmoving industries both for OEMs and Aftermarket. "The plant went into production on 19th March 2010 and will generate annual revenue of ₹ 25 crores this year. The proposed installed capacity of the plant is expected to be 22 million filters per annum", said Mr. Sunil Nair, COO, Mahle Filter Systems India Ltd.

The new plant of Mahle at Parwanoo will manufacture the PU Moulded filter elements, Ecological Plastic Embedded filter elements, Lube Oil spin-on filters with new crimping design, and high technology air management products. The process in the plant will include Poly-urethane Moulded elements, Filter Paper Embedment into Plastic and Felt media, Crimping process for sheet metal parts.