



V MADHAVAN

President - Group Business Development, ANAND

Mr. V Madhavan is President - Group Business Development at ANAND.

Madhavan joined ANAND in 1989 at Gabriel, Delhi as Assistant Manager - TSG. Since 1989 he has held various positions in manufacturing engineering, technology and operations across various ANAND companies. Imbued with a keen entrepreneurial sense, he has enthusiastically established various greenfield projects.

He was involved in setting up both the shock absorber and front fork plants for Gabriel India in Nashik. He was also responsible for setting up Haldex India plant at Nashik. Subsequently he moved to ANAND Automotive Limited in the business development function. In 1997, he moved to Chennai to set up Mando India as a greenfield unit and for the implementation of quality systems like QS9000/TS 16949/100 PPM/Q1. After successfully establishing the Mando unit, he moved to ANAND corporate headquarters and stayed there as Director - Technology from 2004 to 2006. Madhavan moved back to Mando India in 2006 to expand the brakes operations and establish the suspension systems manufacturing base. He also spearheaded customer diversification efforts by adding customers like GM, Renault-Nissan, Maruti, Mahindra & Mahindra, TATA Motors and Isuzu, among others. At Mando, he was promoted to Joint Managing Director in March 2013.

Madhavan is also on the Board of Faurecia Emissions Control Technologies, ANAND's JV with Faurecia, France.