



## DEEP C ANAND

*Chairman & Chief Mentor*

*DCA Foundation*

Mr. Deep C Anand, Founder of ANAND Group and Chairman of the Deep C Anand Foundation is an alumnus of Bishop Cotton School, Shimla, India. He is a mechanical engineer from the Chippenham College of Technology, UK. His business career began in 1954, as plant manager at Mahindra & Mahindra, Mumbai, India. At 27, full of energetic enterprise, Mr. Anand launched his first business venture - Gabriel India, the flagship company of the Group - in collaboration with Maremont Corporation, USA to manufacture shock absorbers in India.

With the success of this joint venture, Mr. Anand created a pattern of collaboration which brought the 'best-in-class' into India and established successful partnerships with leading global automotive companies. Over the next six decades, the Group formed successful alliances with leaders of the automotive industry like CY Myutec, (Korea) Dana Holding Corporation (USA); Faurecia Emissions Control Technologies (France), Federal-Mogul (USA), Haldex AB (Sweden), Henkel Teroson GmbH (Germany), MAHLE Behr Holding GmbH (Germany), MAHLE Filtersysteme GmbH (Germany), Mando Corporation (Korea) Takata Corporation (Japan) and Valeo (France). The Group has also established strategic technical collaborations with leading automotive companies like KONI BV (the Netherlands), KYB Corporation (Japan), KYBSE (Spain), LIQUI MOLY GmbH (Germany), Sango (Japan), Sunrise MSI (Japan) and Yamaha Motor Hydraulic Systems (Japan). The Group supplies the widest range of automotive components in India to most OEM and aftermarket clients with a substantial portion exported to global markets, making it India's leading manufacturer of automotive components.

Corporate governance at ANAND is led by the Deep C Anand Foundation and the ANAND Supervisory Board. It aims at providing strategic direction and governance as the apex body, while accelerating the ANAND vision and strengthening relations with overseas partners while safeguarding shareholder interests. The management structure at ANAND comprises the ANAND Executive Committee, the ANAND Management Committee and Company Boards and Management. The SNS Foundation, the Group's CSR arm was founded in the 1970s. The charitable foundation focuses primarily on areas like women's empowerment, education and healthcare. Through its various initiatives, it has been instrumental in touching the lives of ~8,000 women from 760 self-help groups, 14,000 students from 55 adopted government schools and 2,800 youth from 16 skill development centres. The ANAND Group as it stands today, 19 companies, 23 global alliances and 18,000 people spread across 58 locations, resonates with Mr. Anand's belief in the 'Power of Partnership'.