

ANAND FACT SHEET



ANAND is a global leader in manufacturing world-class products for the automotive industry. As a leading conglomerate, ANAND Group offers an extensive range of automotive systems and components through enduring partnerships built over 6 decades. The group has a turnover of over US\$ 1.5 billion* and comprises 20 companies, 13 joint ventures, and 7 technical collaborations spread across 60 locations in India.

ANAND began its journey as a manufacturer of shock absorbers. Six decades hence, nearly every vehicle on Indian roads and several globally has a component produced by the ANAND Group.

Pursuing manufacturing excellence and long-standing collaborations with leading global companies, establishes ANAND amongst the best in the segment internationally. Integrating diverse units and operations with a skilled workforce has transformed ANAND into the successful conglomerate it is today.

The ANAND Group has a considerable market share in the Indian aftermarket segment and offers an extensive product range through its widespread national distribution network. The group's strength is built upon attaining high customer satisfaction and just-in-time delivery based on cellular manufacturing systems. India is the main focal point of business activity for the group, but international OEM customers and a significant aftermarket presence worldwide make ANAND a global player in the automotive segment.

The Group also provides experiential luxury through its hospitality vertical SUJÁN.

20
Companies

60
Locations

14,000
People



AUTOMOTIVE

A leading global conglomerate, ANAND offers a wide range of Automotive Systems and Components. ANAND started its journey as a shock absorber manufacturer; six decades hence, nearly every vehicle on Indian roads and several globally, carry within them a part of ANAND. While India is our hub of business activity, international OEM customers and a significant aftermarket presence worldwide, make us a truly global automotive player.

ACYM

AM-EM

ANCHEMCO

ANSYSCO



faurecia

GABRIEL

Haldex



POWER



MAHLE



SUJÁN



HOSPITALITY

At SUJÁN, we cherish creativity and draw inspiration from a family ethic that endures to this day. This is a tradition that values the power of partnership and celebrates the joys of living. We have a passion to share our unique art de vivre and are part of an unbroken link which commits to conserve the cultures and where we are rooted. We create experiences crafted to appeal to the connoisseur, the adventurous and those looking for something different, while enjoying spoiling luxury.



SUJÁN

SHER BAGH

RANTHAMBHORE



SUJÁN

THE SERAI

JAISALMER



SUJÁN

JAWAI

JAWAI BANDH

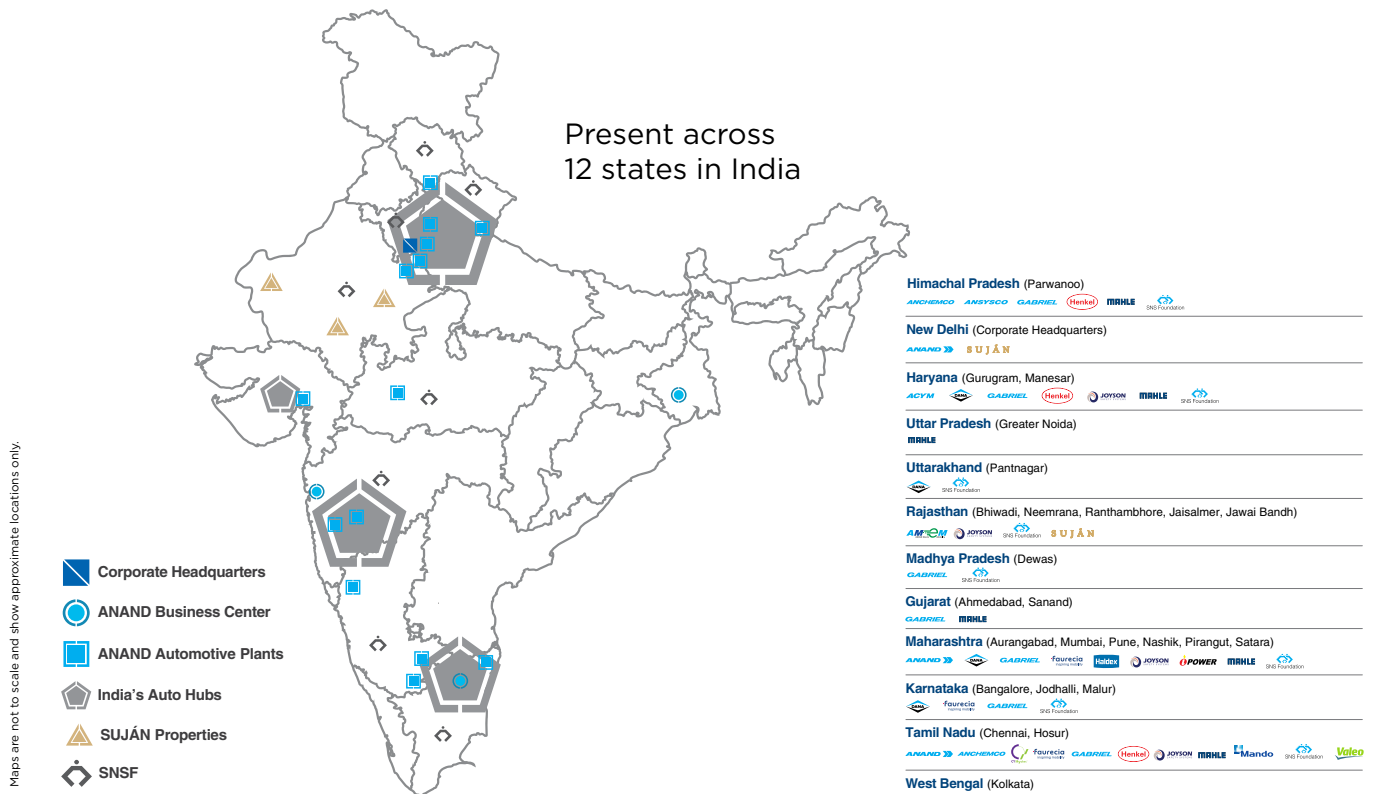


Elephant
Pepper Camp

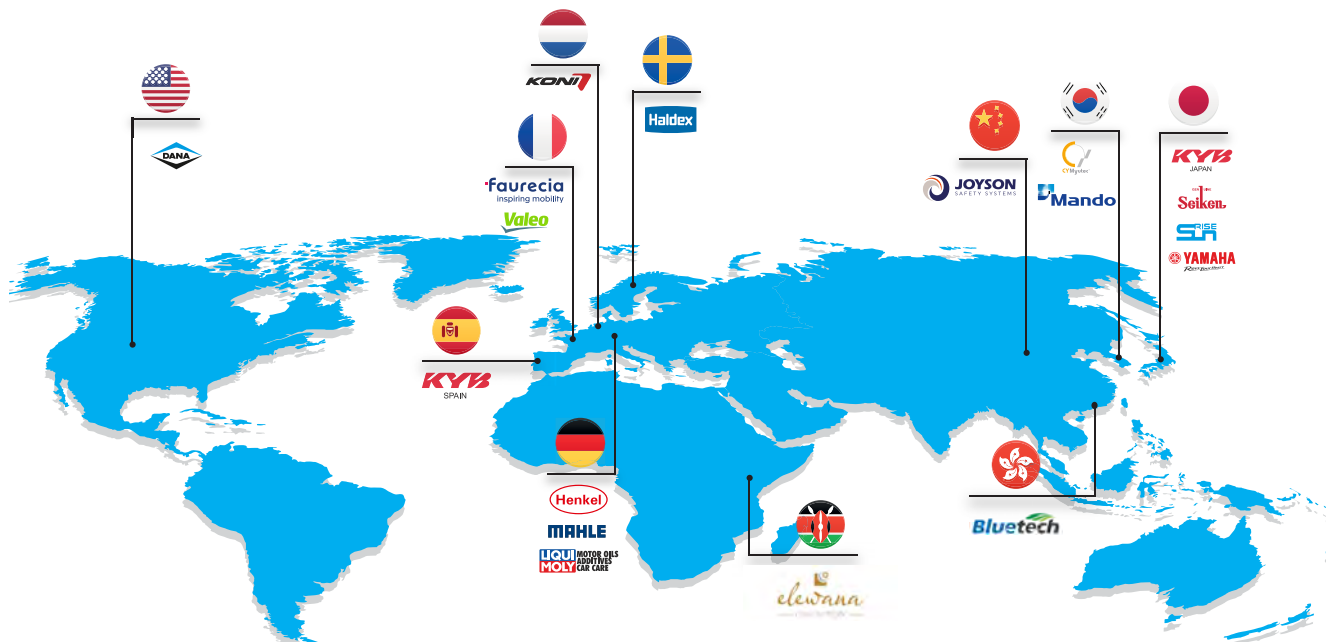
MASAI MARA

KENYA

PRESENCE ACROSS INDIA



COLLABORATIONS



JOINT VENTURE PARTNERS

CY Mytec, Korea
Dana Incorporated, USA
Elewana Collection, Kenya
Faurecia Clean Mobility, France
Haldex AB, Sweden
Henkel KGaA, Germany
Joyson Safety Systems, USA/China
MAHLE GmbH, Germany
Mando Corporation, Korea
Valeo, France

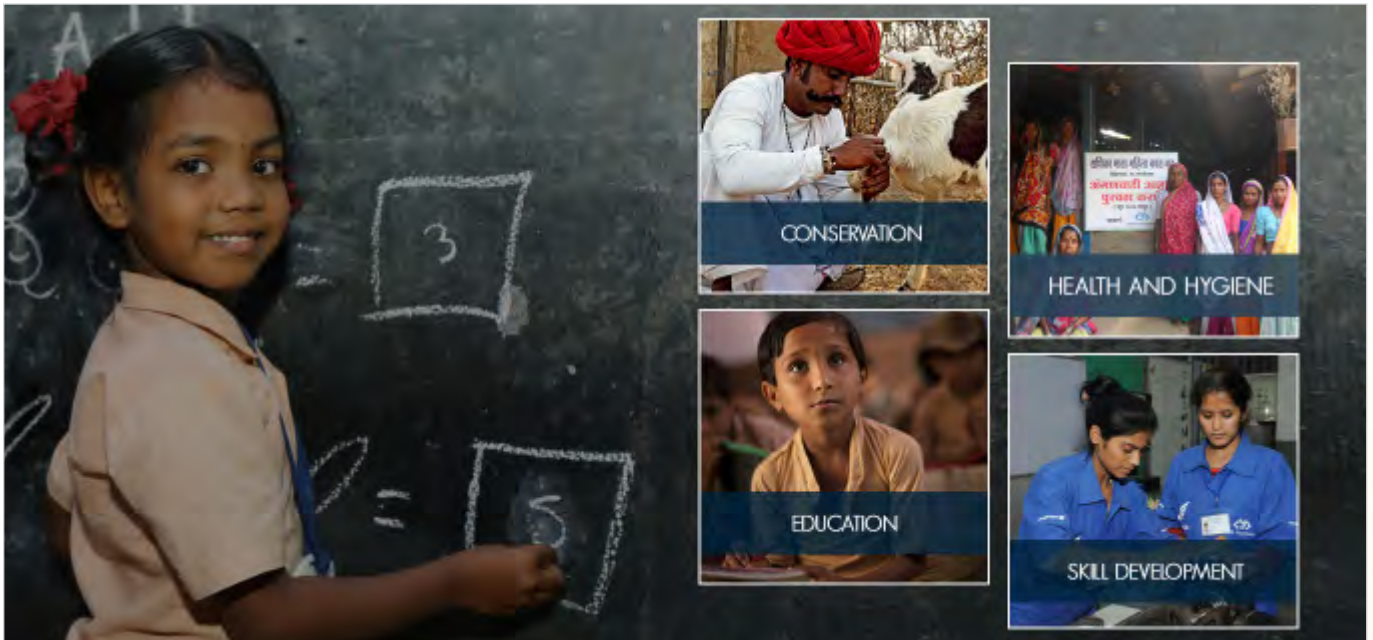
TECHNICAL COLLABORATIONS

Bluetech Holdings Ltd., Hong Kong
KONI BV, The Netherlands
KYB Corporation, Japan
LIQUI MOLY GmbH, Germany
Seiken Chemical Industry Company, Japan
Sunrise MSI Corporation, Japan
Yamaha Motor Hydraulic Systems, Japan



SNS Foundation

COMMITMENT TOWARDS UPLIFTING COMMUNITIES
AND ENCOURAGING CONSERVATION



AREAS OF WORK

EDUCATION

Two major initiatives:

Improve Quality of Education in Government Schools

MEDHAVI -Scholarships to Matriculate Girls to Pursue Diploma Engineering



COMMUNITY CONSERVATION

Four major initiatives:

Improve Quality of Education in Government schools

Village Health & Sanitation

Adult Literacy & Skill Development of Women

HEALTH AND HYGIENE

Four major initiatives:

Slum Development (Adult Literacy, Balwadis, Mainstreaming school dropouts)

Health Projects with Government of Himachal Pradesh

Women Self Help Groups (Micro-Finance & Micro-Entrepreneurship, Adult Literacy)

Pilot Projects: Ultra High-density Mango Plantation, Honey beekeeping, Smokeless chulhas



SKILL DEVELOPMENT

Four major initiatives:

Collaborated Training with Industry Certification

Training with MSME suppliers

Training for Speech and Hearing Impaired

Female Centric Trainings