

ANAND FACT SHEET



ABOUT ANAND

Established in 1961, ANAND Group is a global leader in the manufacturing of world-class products for the automotive industry. The Group supplies to every major vehicle and engine manufacturer in India. It offers products and solutions in Engine Parts, Filtration, Steering, Suspension and Braking parts, Safety Products, Emission Control Systems, Thermal Management, Engineered Fluids and Drivetrain.

The Group also offers experiential luxury through the hospitality vertical, SUJÁN. It has three properties in Rajasthan, India and one in Masai Mara, Kenya. All three properties in Rajasthan are part of Relais & Châteaux, a remarkable association of the world's finest hoteliers, chefs and restaurateurs that has set the standard for excellence in hospitality.

Over the last six decades, the Group has formed alliances with leading global automotive companies from USA, Europe, Japan and Korea and a hospitality company from Africa. It has 13 joint ventures and seven technical collaborations, all of which stand testimony to ANAND's well recognised 'Power of Partnership'. Today ANAND Group companies are spread across 60 locations across India.

The Group recorded a sales turnover of INR 94 billion in 2018 and is targeting to achieve INR 150 billion by 2020. The Group also has a sizable Exports and Aftermarket presence.

The Group firmly believes that 'Business is 90% People' and proudly asserts its key asset to be its dedicated workforce of 14,000 people. The Group has pioneered a number of benchmark human resource practices in the industry including the famed 'Operating Engineers' model for its shop floors. ANAND lays great emphasis on the development of its employees through training in technical and behavioural areas, conducted by its in-house corporate university, ANAND U. ANAND Group companies have consistently been recognised as one of the "Top Indian Companies to Work for" by the Great Place To Work® Institute.

Building capabilities within communities through social transformation is the vision of SNS Foundation (SNSF), the Corporate Social Responsibility arm of ANAND Group. SNSF has made Education, Health and Hygiene, Skill Development and Community Conservation central to all its community development initiatives.

20
Global Alliances

20
Companies

60
Locations

14,000
People



AUTOMOTIVE

A leading global conglomerate, ANAND offers a wide range of Automotive Systems and Components. ANAND started its journey as a shock absorber manufacturer; six decades hence, nearly every vehicle on Indian roads and several globally, carry within them a part of ANAND. While India is our hub of business activity, international OEM customers and a significant aftermarket presence worldwide, make us a truly global automotive player.

ACYM

AM-EM

ANCHEMCO

ANSYSCO



faurecia

GABRIEL

Haldex



POWER



MAHLE



SUJÁN



HOSPITALITY

At SUJÁN, we cherish creativity and draw inspiration from a family ethic that endures to this day. This is a tradition that values the power of partnership and celebrates the joys of living. We have a passion to share our unique art de vivre and are part of an unbroken link which commits to conserve the cultures and where we are rooted. We create experiences crafted to appeal to the connoisseur, the adventurous and those looking for something different, while enjoying spoiling luxury.



SUJÁN

SHER BAGH

RANTHAMBHORE



SUJÁN

THE SERAI

JAISALMER



SUJÁN

JAWAI

JAWAI BANDH

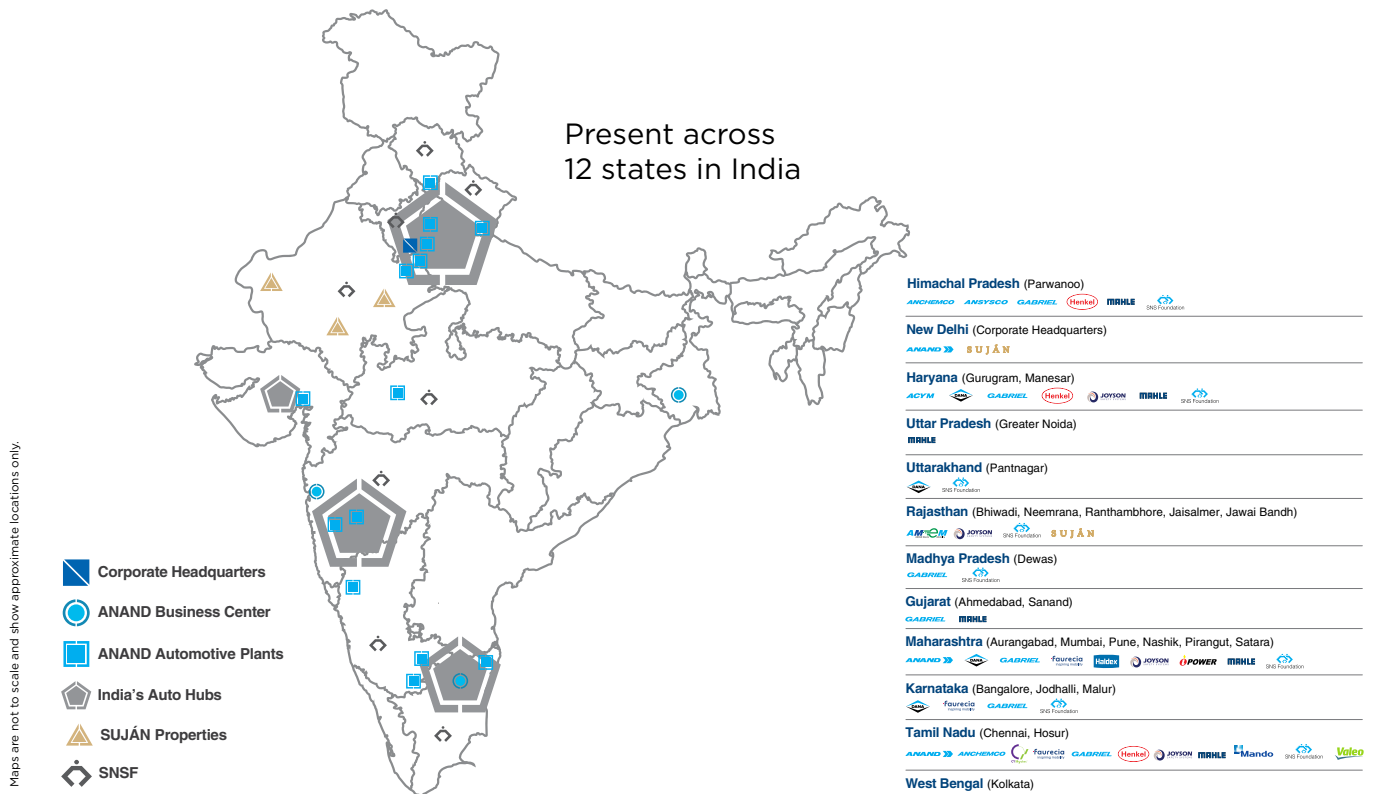


Elephant
Pepper Camp

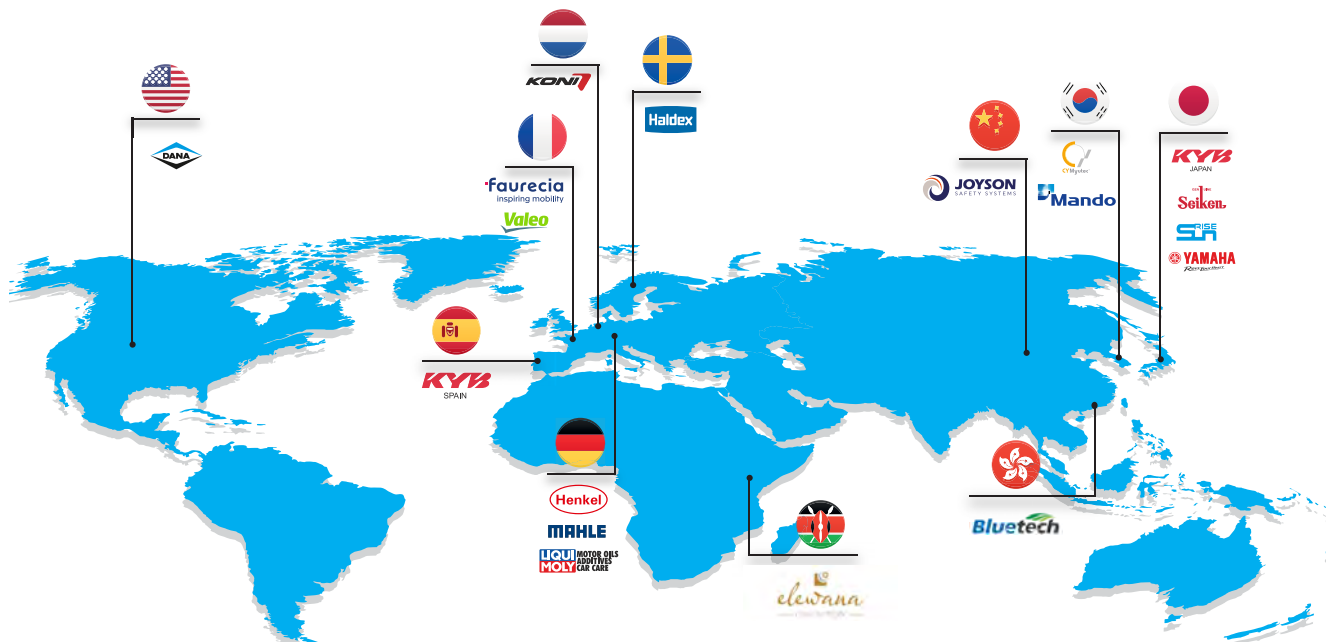
MASAI MARA

KENYA

PRESENCE ACROSS INDIA



COLLABORATIONS



JOINT VENTURE PARTNERS

CY Mytec, Korea
Dana Incorporated, USA
Elewana Collection, Kenya
Faurecia Clean Mobility, France
Haldex AB, Sweden
Henkel KGaA, Germany
Joyson Safety Systems, USA/China
MAHLE GmbH, Germany
Mando Corporation, Korea
Valeo, France

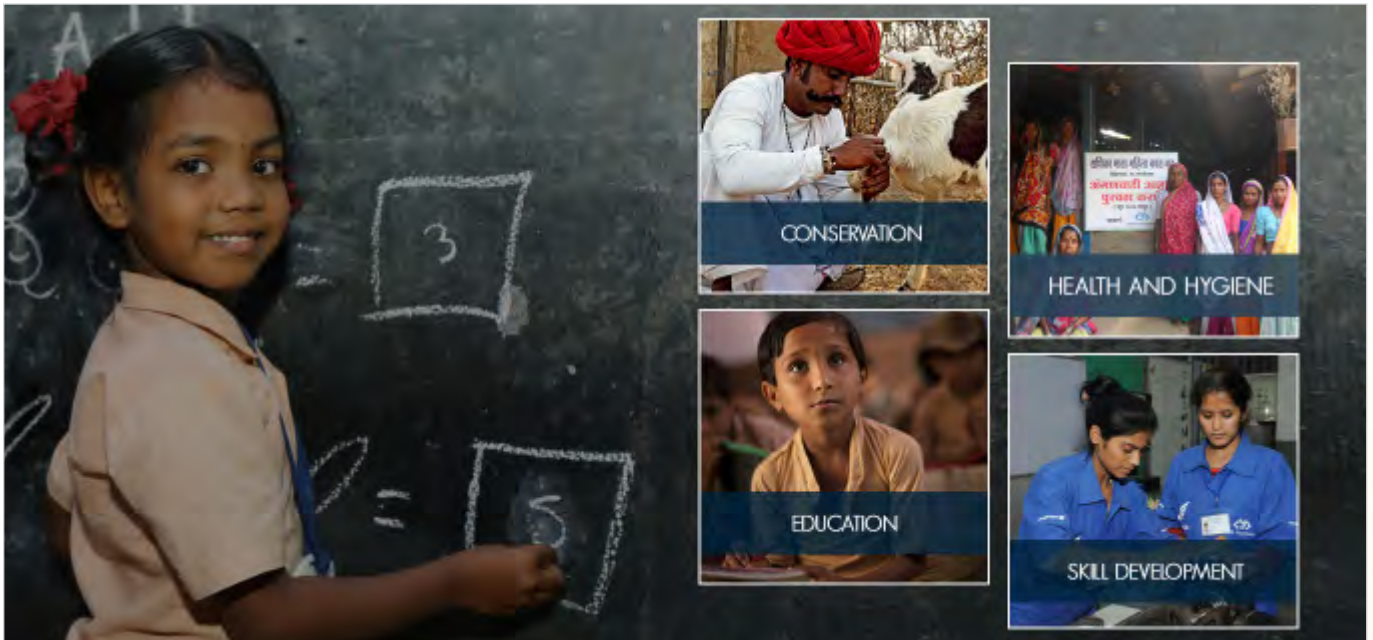
TECHNICAL COLLABORATIONS

Bluetech Holdings Ltd., Hong Kong
KONI BV, The Netherlands
KYB Corporation, Japan
LIQUI MOLY GmbH, Germany
Seiken Chemical Industry Company, Japan
Sunrise MSI Corporation, Japan
Yamaha Motor Hydraulic Systems, Japan



SNS Foundation

COMMITMENT TOWARDS UPLIFTING COMMUNITIES
AND ENCOURAGING CONSERVATION



AREAS OF WORK

EDUCATION

Two major initiatives:

Improve Quality of Education in Government Schools

MEDHAVI -Scholarships to Matriculate Girls to Pursue Diploma Engineering



COMMUNITY CONSERVATION

Four major initiatives:

Improve Quality of Education in Government schools

Village Health & Sanitation

Adult Literacy & Skill Development of Women

HEALTH AND HYGIENE

Four major initiatives:

Slum Development (Adult Literacy, Balwadis, Mainstreaming school dropouts)

Health Projects with Government of Himachal Pradesh

Women Self Help Groups (Micro-Finance & Micro-Entrepreneurship, Adult Literacy)

Pilot Projects: Ultra High-density Mango Plantation, Honey beekeeping, Smokeless chulhas



SKILL DEVELOPMENT

Four major initiatives:

Collaborated Training with Industry Certification

Training with MSME suppliers

Training for Speech and Hearing Impaired

Female Centric Trainings