## **ANAND Group overview**

2023



© ANAND. All rights reserved. www.anandgroupindia.com January 2023

## LEADING PLAYER ACROSS TWO VERTICALS





### FACTS AT A GLANCE





### SIX DECADES OF BUILDING TRUST



#### 1<mark>961</mark> Gabriel India

1962 VGIL<sup>1</sup>/ PCIL<sup>2</sup>

#### 1966 Purolator<sup>3</sup>

1992/ 1993 • Chang Yun India

· Dana/Spicer

#### 1995/ 1997 • Ansysco • Henkel

Henkei
Faurecia
Behr (now MAHLE)
Mando (Brakes)
Valeo Friction

#### 1998

Haldex

2005 MAHLE Filter

#### 2006 Mando (Suspension)

2007 Takata⁴

2012

#### 2008/2010 • Chang Yun Myutec

· Anchemco

Valeo Service

2013 Mando (Steering)

2019 Joyson Safety Systems

#### 2007 Diversification into luxury hospitality

SUJÁN Sher Bagh

2009 SUJÁN The Serai

2013 SUJÁN JAWAI

1961 - 1994

1995 - 2005

2006 - 2021

OTHER MILESTONES

GROUP

**COMPANIES** 

**1976** SNS Foundation, the CSR arm 2003

ANAND Group Supervisory Board

#### 2019

ANAND Group companies are recognised amongst 100 Best Companies in India. Also, featured in Best Workplaces for Women by Great Place to Work®

#### 2021

ANAND Group and Mando Corporation announce the set-up of a new joint venture company called ANAND Mando eMobility

## LEADING THROUGH STRONG GOVERNANCE



Jaisal Singh

Vice Chairman

#### **Deep C Anand Foundation**



Deep C. Anand Chairman & Chief Mentor. DCA Foundation





Kiran D. Anand Anjali Singh Trustee Trustee



Trustee

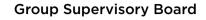


Lorenzo Piaget Rohit Arora Deepak Chopra





Trustee





Anjali Singh

Executive Chairperson, Group Supervisory Board Executive Chairperson, ANAND & Gabriel India Chairperson, Dana Anand India Member PC & OC Chief Human Resource Officer



Jaisal Singh

Co - Chairman, HL Mando Anand India Chairman. GSGC Chairman, SUJÁN Member PC & FARC

Tejpreet

Chopra

President &

CEO.

Bharat Light

Power

Member OC

& FARC



**Rohit Arora** 

Deepak

Chopra

Co-Chairman,

Joyson ANAND

Abhishek Safety

Systems

Member PC

& OC

Founder & Chairman. Silverskills Member PC & FARC



Lorenzo Piaget

Partner. Piaget & Associés Member FARC





Anjali Singh

Chairperson

Mahendra K. Goval Manoi Kolhatkar

Group President & Co-Chief Operating Officer

Officer



Jean-Louis Chaussade

Chairman of JLCH Conseil, Paris



Sunil Kaul

Group President & Chief Technology Officer





Group President & Chief Assurance Officer

Group President. Future Mobility

Sumit Bhatnagar



**ANAND Executive Board** 



Jaqdish Kumar



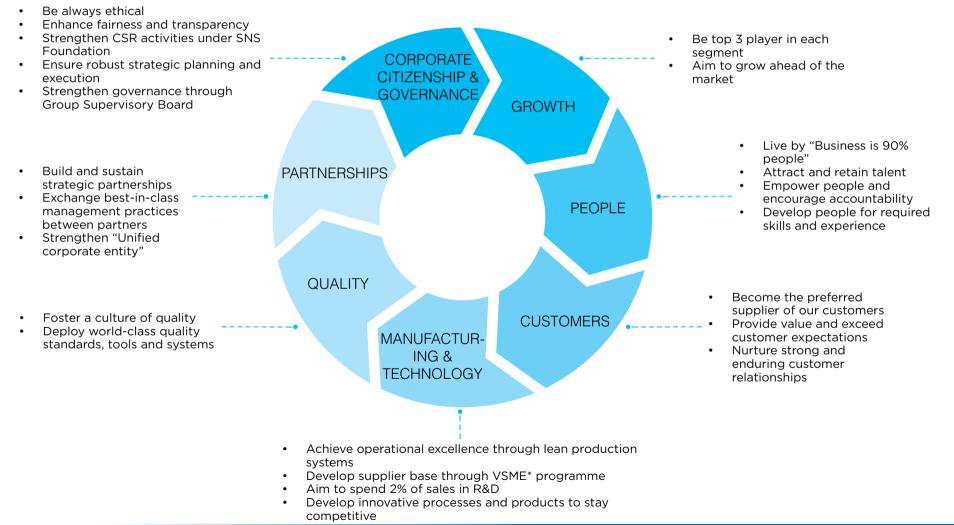
Vision

To Create Value Sustainably Through Pursuit of Excellence and Good Governance



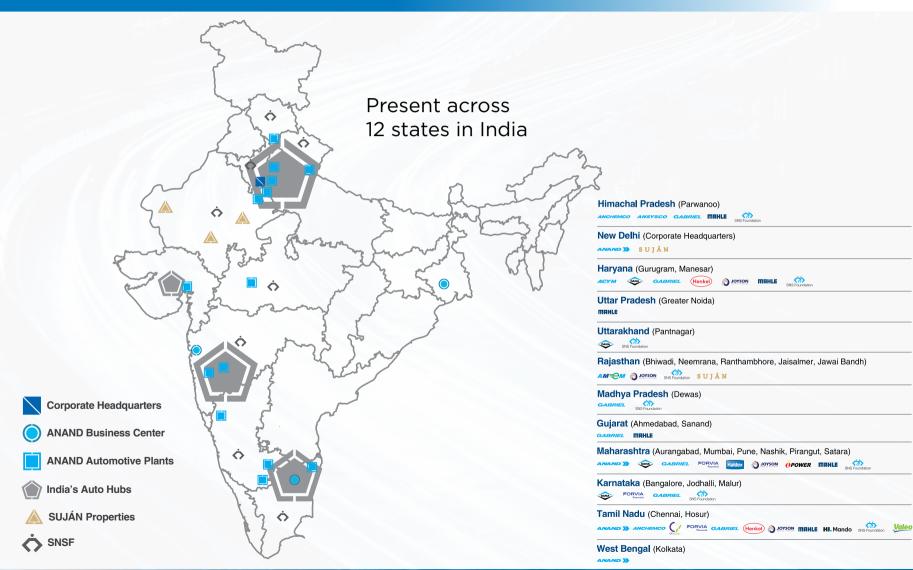
### **ANAND BELIEFS & BUSINESS PHILOSPHY**





### **BEING CLOSE TO CUSTOMERS**





8

### PARTNERSHIP BASED MODEL





#### JOINT VENTURE PARTNERS

CY Myutec, Korea Dana Incorporated, USA Elewana Collection, Kenya Faurecia Clean Mobility, France Haldex AB, Sweden Henkel KGaA, Germany Joyson Safety Systems, USA/China MAHLE GmbH, Germany HL Mando Corporation, Korea Valeo, France

#### **TECHNICAL COLLABORATIONS**

KONI BV, The Netherlands KYB Corporation, Japan Seiken Chemical Industry Company, Japan Sunrise MSI Corporation, Japan Yamaha Motor Hydraulic Systems, Japan



JV PARTNERS	HEADQUARTERS	<b>REVENUE</b> *	EMPLOYEES*	BUSINESSES
CY Myutec	Korea	KRW 108 Billion	301	Synchronizer rings for transmission
DANA	USA	\$ 8.9 Billion	40,200	Drivetrain and E-propulsion systems
Faurecia	France	Eur 15.6 Billion	1,11,140	Seating, Interiors, Clean Mobility & Clarion Electronics
Haldex	Sweden	SEK 4.01 Billion	1,990	Brake and air suspension systems for heavy vehicles
Henkel	Germany	Eur 20.1 Billion	52,700	Adhesive Technologies, Beauty Care and Laundry & Home Care
Ningbo Joyson	China	CNY 47.9 Billion	50,000	Auto Electronics, Auto Safety, E-Mobility, Auto component
MAHLE	Germany	Eur 9.8 Billion	72,184	Engine Systems & Components, Filtration & Engine Peripherals, Thermal Management and Electronics & Mechatronics
HL Mando	Korea	KRW 6,147 Billion	13,197	Brake System, Steering System, Suspension System, Driver Assistance System & Electronics
Valeo	France	Eur 17.3 Billion	1,03,300	Driving Assistance Systems, Powertrain Systems, Thermal Systems and Visibility Systems

ANAND

**50+ OEM Customers** across Two Wheelers, Three Wheelers, Passenger Cars, Commercial Vehicles Railway Segments and Engine Components









- Chassis
- Safety

#### GABRIEL

#### GABRIEL INDIA

TC: KYB CORPORATION, JAPAN; YAMAHA MOTOR HYDRAULIC SYSTEMS, JAPAN; KONI BV, THE NETHERLANDS

SHOCK ABSORBERS. STRUTS, FRONT FORKS, GAS SPRINGS. **COOLANTS & BUSHKITS** 

### JOYSON

JOYSON ANAND ABHISHEK SAFETY SYSTEMS (JAAI)

JV: JOYSON SAFETY SYSTEMS, USA

SEAT BELTS, AIRBAGS & STEERING WHEELS

### Henkel

#### HENKEL ANAND INDIA

JV: HENKEL KGaA, GERMANY TC: SUNRISE MSI CORPORATION. JAPAN

SEALANTS, ADHESIVES, COATINGS, SEALING TAPES, STIFFNER PADS & NVH PRODUCTS

### ANAND >>

MULTI-MATERIAL COMPOSITES IN PARTNERSHIP WITH FAR COMPOSITES, UK

LIGHT WEIGHT SOLUTIONS IN MULTI MATERIAL COMPOSITES WITH CARBON/GLASS FIBER FOR STRUCTURAL/ FUNCTIONAL PARTS IN CHASSIS/ POWERTRAIN/ DRIVFTRAIN

### Haldex

#### HALDEX INDIA

JV: HALDEX, SWEDEN

SELF-SETTING AUTOMATIC BRAKE ADJUSTERS, MANUAL SLACK ADJUSTERS, CONDENSOR-CUM-SEPARATOR, ABS, EBS, **DISC BRAKES & OTHER** AIR BRAKE PRODUCTS

### HL Mando

HL MANDO ANAND INDIA

JV: HL MANDO CORPORATION, KOREA

ELECTRIC PARKING BRAKE, ELECTONIC STABILITY CONTROL, INTEGRATED DYNAMIC BRAKE, BRAKE CALIPER, MASTER BOOSTER, DRUM BRAKES, COLOMN ELECTRIC POWER STREERING, RACK ELECTRIC POWER STREERING. SHOCK ABSORBERS AND STRUTS



**1**27



Emission Control

Thermal Management

#### FORVIA faurecia FAURECIA CLEAN MOBILITY

JV: FAURECIA CLEAN MOBILITY, FRANCE

EXHAUST MUFFLER ASSEMBLIES, CATALYTIC CONVERTERS, INSTRUMENT PANEL REINFORCEMENT ASSEMBLIES (IPRT) & DOOR SIDE IMPACT BEAMS (SIB)

### MAHLE

MAHLE ANAND THERMAL SYSTEMS

JV: MAHLE GmbH, GERMANY

AIR CONDITIONING, ENGINE COOLING SYSTEMS, VISCO FANS & EXHAUST GAS RECIRCULATION COOLERS



ANAND

Powertrain (1 of 2)

#### ANSYSCO ANCHEMCO

#### ANSYSCO ANAND AND ANCHEMCO ANAND

TC: LIQUI-MOLY, GERMANY: SEIKEN CHEMICAL INDUSTRY COMPANY. JAPAN; BLUETECH HOLDINGS, HONG KONG

AdBlue<sup>™</sup> - DIESEL EXHAUST FLUID (AUS 32), RADIATOR COOLANTS, BRAKE FLUIDS, FRONT FORK OIL, PU AND PVC ADHESIVES. ENGINE OILS, LUBRICANTS & CAR CARE PRODUCTS



**OPOWER** 

ANAND I-POWER

**PISTON RINGS & CAST IRON** COVERS/PLATES



#### MAHLE

#### MAHLE ANAND FILTER SYSTEMS

JV: MAHLE GmbH, GERMANY

VALVE COVER MODULES, AIR INTAKE MANIFOLDS SYSTEMS. AIR CLEANER MODULES, FUEL & OIL FILTER MODULES. OIL MIST SEPARATORS & SPIN-ON OIL FILTERS

Powertrain (2 of 2)



DANA ANAND INDIA

JV: DANA INCORPORATED, USA

AXLES, DRIVE SHAFTS, DRIVETRAIN COMPONENTS



### <u>Valeo</u>

VALEO FRICTION MATERIALS INDIA

JV: VALEO, FRANCE

NON-ASBESTOS, SOLVENT & LEAD-FREE CLUTCH FACINGS





ANAND CY MYUTEC AUTOMOTIVE CY MYUTEC ANAND

JV: CY MYUTEC, KOREA

HIGH PRECISION SINGLE CONE, MULTI-CONE SYNCHRONIZER RINGS OF BRASS & STEEL



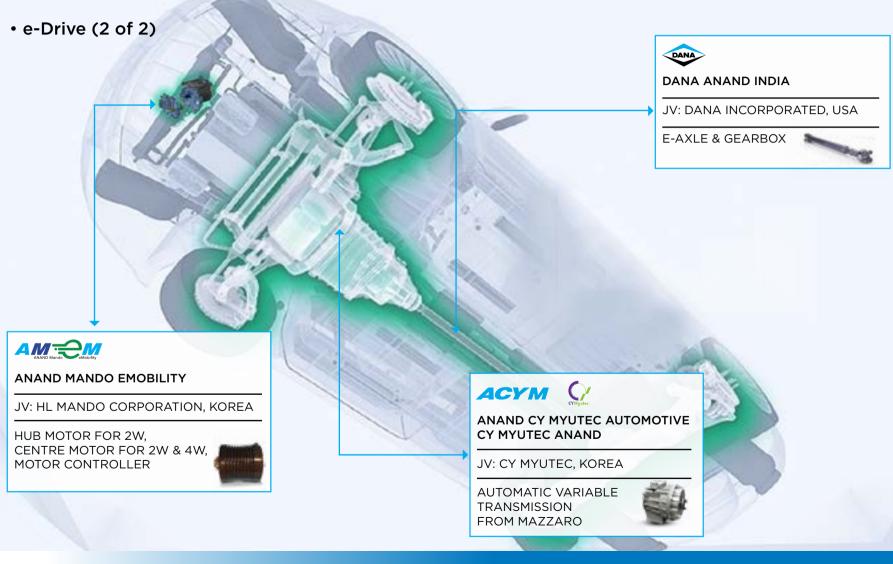


### • e-Drive (1 of 2) HI Mando HL MANDO ANAND INDIA JV: HL MANDO CORPORATION, KOREA BEST DRIVEN STRATER GENERATOR, ON BOARD CHARGER (OBC), DC-DC CONVERTER V2L CONVERTER MAHLE MAHLE ANAND THERMAL SYSTEMS Haldex JV: MAHLE GmbH, GERMANY HALDEX INDIA PTC HEATER, CHILLER, JV: HALDEX, SWEDEN E-COMPRESSOR BATTERY COOLING PLATE

EMB (ELECTRO MECHANICAL BRAKING)

17





## AUTOMOTIVE GABRIEL INDIA, THE FLAGSHIP COMPANY



- >> Established in 1961, it is a publicly listed company
- Total Revenue of INR 23320 Million & Profit Before Tax at INR 1265 Million during 2021-22
- Market leader for pioneering Ride Control Products in India
- 7 manufacturing plants and 3 satellite facilities with products ranging from Shock Absorbers, Struts, Front Forks, Seat Dampers, Cabin Dampers
- Amongst the Top 10 suspension players globally
- Strong R&D with over 75 patents filed till date in products and processes
- Gabriel India, made it to the top of Fortune India -The Next 500 companies list for the year 2021 in the mid-size category







### TRANSFORMATIVE AND EXPERIENTIAL TRAVEL

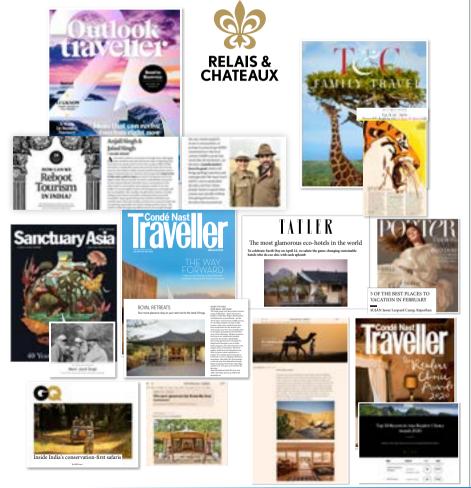
## SUJÁN



## SUJÁN GLOBAL RECOGNITIONS

ANAND

SUJÁN has established itself on the global high-end luxury tourism scene and has won prestigious accolades.





SUJÁN JAWAI Team receiving the ZEISS Wildlife Conservation Award, 2018



Lodge in India, 2018" by Condé Nast Traveller India's Reader's Choice Awards.

### ACCOLADES

- Condé Nast Traveller The Best Family Hotels In The World 2022
- Travel & Leisure SEA Editors Choice 2020
- Condé Nast Traveller Readers' Choice Awards for 2020
- The Vanity Fair, Travel Award 2020
- Condé Nast Traveller Gold list 2020
- Runner-up, Favourite Safari Lodge & Favourite Boutique Hotel in India by Condé Nast Traveller Readers' Travel Awards 2019
- Travel + Leisure India & South Asia India's Best Awards, 2018

Mr. Jaisal Singh, Chief Executive, SUJÁN, receiving the award from Condé Nast Traveller, 2017



'JAWAI-Land of The Leopard' Book Launch by Rajasthan CM Vasundhara Raje in Bikaner House, New Delhi, 2016

### ANAND GROUP CORPORATE





**BUSINESS** 

DEVELOPMENT



AFTERMARKET



HUMAN RESOURCES



TECHNOLOGY & INNOVATION



GROUP COMMUNICATIONS



CORPORATE SOCIAL RESPONSIBILITY



MANAGEMENT & GOVERNANCE



GROUP STRATEGY



INTERNAL AUDIT, FINANCE, TAX & LEGAL



INFORMATION TECHNOLOGY



ANAND U (EXCELLENCE IN MANUFACTURING), CORPORATE MATERIALS

### **BUSINESS DEVELOPMENT**

### ANAND

### Customer Relationships

- Leveraging automotive industry network built across five decades
- Holding Customer Technology Days
- Conducting customer satisfaction surveys

### **>>** Business Intelligence

- Market intelligence & analysis Market, Regulatory, Customers, Competitors
- Identifying new business opportunities

### >> Voice in the Industry

- Membership and representation in industry associations (ACMA, CII, SIAM, etc.)\*
- Visibility in industry publications and presence in trade shows and exhibitions

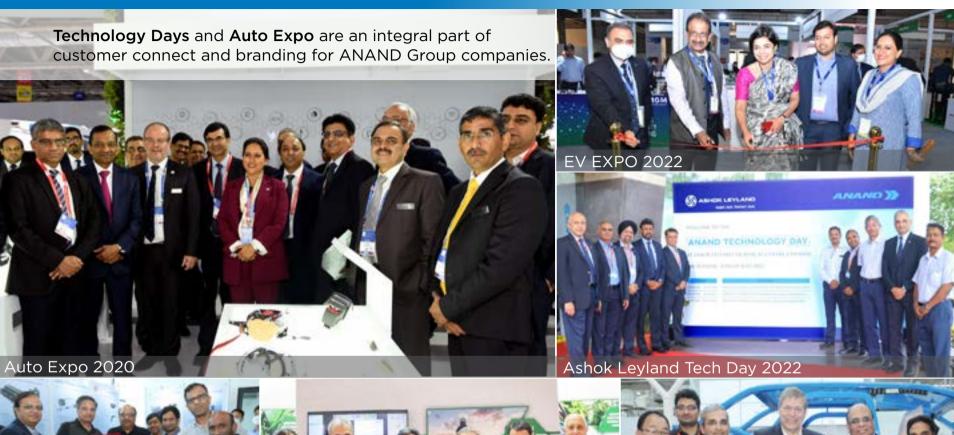






## BUSINESS DEVELOPMENT CONNECTING WITH KEY CUSTOMERS





Ampere Tech Day 2022

Auto Expo 2018

24

## **BUSINESS DEVELOPMENT** STRONG RELATIONSHIPS



#### 🕦 Mrs. Anjali Singh

### Executive Chairperson, ANAND & Gabriel India Chairperson, Dana Anand India

- Executive Committee Member, ACMA
- Chairperson, Pillar 4 Strategic Partnerships, ACMA
- Member, Western Region Committee, ACMA
- Vice Chairperson, CII Haryana State Council
- Member, Confederation of Indian Industry (CII) International Council
- Member, Governing Body of CII Champions for Societal Manufacturing (CSM) Initiative
- Member, CII Northern Regional Council
- Member, India-Japan Business Leaders Forum (IJBLF)
- Member, Tata Motors Supplier Council

#### 🐌 Mr. Jaisal Singh

#### Director, Group Supervisory Board Vice Chairman, ANAND Executive Board Co-Chairman, HL Mando Anand India Chairman, SUJÁN

- Vice-President and Member of the Executive Committee & Board of Directors, Relais
   and Châteaux
- Chairman, CII Northern Region Committee on Tourism & Hospitality
- Member, CII National Committee on Tourism & Hospitality

#### >> Mr. Manoj Kolhatkar

Managing Director, Gabriel India Group Co-Chief Operating Officer, ANAND Group President, Business development & Corporate Materials, ANAND

- Executive Committee Member, Western Region Committee, ACMA
- Member, Pillar -1, Sub Pillar-OEM Business Development Executive Committee, ACMA
- Chairman, Pillar-3, Sub Pillar- HR & IR, ACMA
- Member, Governing Council, Automotive Skills Development Council
- Member, Japan Country Committee, CII
- Executive Committee Member, Maruti Suzuki Suppliers Welfare Association (MSSWA)

#### 🐌 Mr. Rajeev Gera

#### Member, ANAND Management Forum and

#### President & Head Business Development and Corporate Materials, ANAND

- Member, Northern Region Committee, ACMA
- Member, Pillar 1 Business Development, ACMA
- Executive Committee Member, Honda Cars India Suppliers Club







## BUSINESS DEVELOPMENT GARNERING CUSTOMER APPRECIATION





ANAND Group was conferred with the prestigious 'Business Partner of the Year-Automotive Division' award by Mahindra



ANAND Group, received the prestigious Going Extra Mile Award at the Tata Motors 2022



HL Mando Anand India received 'Mahindra Supplier Excellence Award' in 2 categories from Mahindra at their Supplier Meet



Gabriel India was honoured by Honda Motorcycle & Scooter India at their Annual Supplier conference 2021



HL Mando Anand India received the Best Performance Award in the Occupational, Health and Safety (OSH) and Sustainability (ESG)



Anchemco ANAND LLP received the Long-Term Association Award at the BOSCH Supplier Conference



MAHLE ANAND Thermal Systems received the Best Performance in Business Alignment – Gold Award from Ashok Levland



Gabriel India received the Periodic Cost Reduction Award from Suzuki Motor India Pvt Ltd



Dana Anand India receives 'Silver Award' from Ashok Leyland

## HUMAN RESOURCES NURTURING AND GROOMING OF TALENT



OE Model - Pioneered the "Operating Engineer" Model, which has enabled ANAND locations being manned by educated work force and being union-free

- DE Model Pioneered the "Operating Engineer" Model, which has enabled ANAND locations being union free and also managed by educated workforce
- Developing Leadership from within Most of ANAND's senior management today has grown within the Group
  - At ANAND, every leader is provided with the right platform to exhibit their true capabilities. Potential leaders across levels are groomed through the ANAND Leadership Development Programmes (ALDP) to become effective business leaders
  - Talent management programmes are supported through mandatory mentoring and coaching programmes



- World of Opportunities ANAND people are sent overseas for training to JV partner locations and renowned universites like Oxford University
- Career Mobility Cross-fertilisation of skills and growth opportunities across ANAND companies and JV Partners
- Hiring Talent We hire talent from premium institutes

## HUMAN RESOURCES EMPOWERING A DIVERSE WORKFORCE

### Employing women on the shop floor

- ANAND strongly believes in the empowerment of women
- >> We are an equal opportunity employer
- Some locations have up to 95% women on the shop floor
- Accommodation facilities and amenities provided to encourage women to seek employment

### Widespread reach and diverse workforce

- With presence in 60 locations across India, ANAND employs talent from diverse backgrounds and geographies
- It is this diversity that supports our basic ethos of inclusive growth, reflected across management levels





## HUMAN RESOURCES DEVELOPING RESOURCES THROUGH ANAND U



- 'ANAND U' is the ANAND Corporate University that meets the HR development needs of group companies
- ANAND U has been contributing towards people development since 1991
- ANAND U offers training support and guidance through three academies
  - Leadership Academy
  - Operational Excellence Academy
  - Development Academy
- It is focused on four major areas of people development: Operational Excellence, Talent Development, Technical Interventions and Development of Operating Engineers
- Training modules
  - Classroom for face to face learning
  - E-learning
  - Engaging with internal and external faculty

"BUSINESS IS 90% PEOPLE" MR. DEEP C. ANAND



## PURSUING EXCELLENCE IN MANUFACTURING AND SERVICES



- Visionary Leaders For Manufacturing (VLFM) VLFM programme was started by CII in partnership with Japan International Co-operation Agency (JICA). Through VLFM, ANAND Senior Managers are given unique leadership perspectives. (Around 100 managers trained in VLFM since 2007)
- Visionary Small And Medium Enterprises (VSME) VSME is a programme under the VLFM umbrella, focused on Tier 1 and Tier 2 suppliers. It aims to achieve a win-win relationship between customers and suppliers and also to improve manufacturing (quality, cost, delivery) of suppliers. (Dedicated teams of ANAND engineers has helped around 500 suppliers since 2009)
- ANAND House of Quality (AHQ) Groupwide initiative to improve quality in all that we do
- ANAND Heijunka Production System (AHPS) Moving plants from traditional manufacturing to world class practices
- Specialised Training for Operating Engineers (STOE) 15 % OEs trained through various technical training programmes to specialize in areas of interest e.g. maintenance
- Safety of all employees is of paramount importance across all group companies



## CORPORATE SOCIAL RESPONSIBILITY HAVING AN IMPACT IN COMMUNITIES NEAR-BY



### SNS Foundation (SNSF), the CSR arm of the ANAND Group was founded in April 1976.



#### **EDUCATION**

- Engaged with 100+ partner schools in eight states
- Impacted 2.00 lakh school students with inputs of better teaching and infrastructure
- 300+ scholarships awarded to females for 3 year diploma engineering
- 150+ government school students secured state scholarships through SNSF organised coaching

#### SKILL DEVELOPMENT

- Trainings on offer aligned with 11 Sector Skill Councils of NSDC
- 40000+ trained youth (70% females)
- Employability of persons with speech and hearing impairment a key focus
- 70% placement success rate
- 600+ individuals groomed as entrepreneurs





#### **HEALTH & HYGIENE**

- Implementation partner for National Health Mission initiatives
- Key areas HIV/AIDS, Reproductive & Child Health and Industrial Health
- Mobile medical services a key approach for reaching the unreached since 2000s
- Addressed health needs of 7.5 lakh underserved rural population

#### **COMMUNITY CONSERVATION**

- Key areas Promotion of: Micro-credit and Micro-Enterprises, Public green spaces, Conservation of Water and Wildlife
- Facilitated ₹140 MINR micro credit for 1000+ self-help groups
  - At Rajasthan: > 100 sq.km. of wilderness protected
  - 3261 households benefit from sanitation services
  - Healthcare for 98K+ livestock
  - > 60 individual leopards identified between 2013-20



## MANAGEMENT & GOVERNANCE PURSUING ORGANISATIONAL TRANSPARENCY

ANAND

- Ethics Ethics forms a very important component of ANAND Group's belief and its practices. Employees, suppliers and vendors are encouraged and guided to maintain the highest level of ethical practices
  - Group Ethics Committee
  - Anonymous hot line facility through Integrity Matters
- Inclusive work environment Ensuring a safe, diverse, and supportive workplace for all employees. Any inappropriate behaviour is taken very seriously by a group-level internal committee, which is responsible for educating employees and evaluating any complaints fairly, comprehensively and in a timebound manner
- 360 Degree Feedback ANAND is well known for its practice of transparency and formal feedback. It was one of the first companies to establish 360-degree feedback across all levels
- Dpen Discussions We encourage open discussions and dialogue as the main means to sort out differences and improve functioning



### LIVING THE "ANAND WAY"





We Drive ANAND as a UNIFIED CORPORATE ENTITY We ASPIRE to be a WORLD-CLASS organisation We ENCOURAGE organisational transparency We Value INTEGRITY We Encourage INNOVATION We Nurture TALENT We Support continuous EDUCATION We Build TRUST and EMPOWER PEOPLE We PRACTICE open and HONEST COMMUNICATION We RECOGNISE and reward ACHIEVEMENT We Are an EQUAL opportunity employer We Are committed to SOCIAL RESPONSIBILITY

# **DRIVING WITH YOU SINCE 1961**